

Luis Eduardo Landero Irving

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EDUCATION

Bachelor of Science and Literature with Commercial Merits

2002

Instituto Episcopal San Cristóbal

Panama City, Panama

Bachelor of Marketing and Advertising with a Graphic Design Mayor

2004 - 2008

Universidad Latina de Panamá

Panama City, Panama

WORK EXPERIENCE

Webmaster/Editor - Astromono.com

1/2008 - Current

Panama City, Panama

- Web page design and management
- Experience with Content Management Systems
- Management of advertising tools and other applications
- Organization for public events

Graphic Designer – Contacto/FDA

2/2008 – 7/2008

Panama City, Panama

Clients:

- Lumicentro
- Banvivienda
- Honda

Graphic Designer – SerTV Channel 11

8/2007 – 2/2008

Panama City, Panama

- Print media design for newspapers, billboards, stationery, etc.
- Basic video editing
- Graphic Design for television and motion sequences
- Logo creation for various TV programs

Freelance Graphic Designer

Freelance

Working with local clients to achieve goals in both corporate and personal projects.

Team Manager – Cox Communications

3/2004 – 3/2007

SITEL Panamá S.A., Panama City, Panama

- Training and management of a work team.
- Yearly goal schedules and daily action plan development.
- Create and manage accurate measuring reports.

Customer Service Agent – Columbia House

8/2003 – 3/2004

SITEL Panamá S.A., Panama City, Panama

- Phone customer service.

- Focus on customer retention, upselling and customer satisfaction.
- Worked with Quality Assurance reports for feedback and areas of improvement.

LANGUAGES

Spanish (native) | English (second) – fluidly written, spoken and read

INTERESTS

Movies, web design, After Effects!!!, music, learning, illustration, reading, bloggin’.

SKILLS

- PC and Mac
 - Adobe Illustrator, Adobe Photoshop, QuarkExpress
 - Web Design: working knowledge of CSS, DHTML and cross-browser compatibility
 - Photography: comfortable using DSLR cameras and conventional point-and-shoot
 - Adobe Premiere (PC/ Mac), Final Cut Pro (Mac)
- General printing and paperwork knowledge
- Digital and traditional illustration knowledge